



# LARA RANDOLPH

## CREATIVE PROFESSIONAL

• GRAPHIC DESIGN • MARKETING • LOGOS • RETOUCHING •  
ART DIRECTION • PHOTOGRAPHY • ILLUSTRATION • PROPS •

## CONTACT ME

✉ randolph.lara@gmail.com

🌐 lararandolph.com

📷 @lararandolph

## EDUCATION

### BACHELOR'S OF FINE ARTS

University of Central Oklahoma

Dance Performance + Graphic Design\*

2009 - 2013 | Magna Cum Laude

\*accredited by the National Association of Schools of Art and Design

### ACTING TRAINING

William Esper Studio | NYC

Graduated 2023

## SKILLS

### SOFTWARE

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects

Microsoft Office

Word, Excel, PowerPoint

### DESIGN

Logo, Branding, Print, Digital, Props, Signage, Decor, Packaging, Apparel

## WORK EXPERIENCE

Graphic Designer & Marketing Specialist  
**FREELANCE | NEW YORK, NY**

2009 - Present

Clients include: Guthy-Renker, Quibi, Hulu, Geico, Cooper Hewitt Design Museum, Good Egg Entertainment, Talking Trees Production, RadicalMedia, and more

Projects varying from Digital Advertising, Social Media Advertising, Proof of Concept and Pitch Deck design, On-Camera Prop Design, Logo Design, Photo Retouching, etc

Brand Designer

2018 - 2021

**OXO INTERNATIONAL | NEW YORK, NY**

Projects include: Art Direction, Large Format Signage and Tradeshow Displays, Package Design, Digital Advertising, Social Media Marketing, Email Marketing, and E-Commerce Design

Graphic Designer & Culinary Props

2016 - 2019

**FOOD NETWORK | NEW YORK, NY**

Productions include: CHOPPED (Seasons 32, 36-50), CHOPPED JR (Seasons 4, 5, 6), and CHOPPED SWEETS (Seasons 1, 2)

Responsibilities include: Label and Package Design for culinary props for contestants, Set and Decor Design such as large format prints and holiday decor, managing and directing other graphic designers on set, coordinating with production plus art and culinary departments for fast-paced execution throughout the show's production process

Graphic Design & Marketing | Campus Enterprises

2012 - 2016

**UNIVERSITY OF CENTRAL OKLAHOMA | EDMOND, OK**

Responsibilities include: coordinating overall marketing efforts, devising effective marketing strategies for sales campaigns, organizing and designing Data Visualization for annual reports, and designing promotional material including: Posters, T-shirts, Large Format Ads, Magazine/Newspaper Ads, Digital Ads, Social Media Ads, Brochures, and more

## REFERENCES - FOR MORE PLEASE CONTACT ME

**ANDREA CASPER | PRODUCTION MANAGER**

Email: acasperger@gmail.com

Phone: 334-306-6661